

Danish Windmill 2021 Annual Report

Dear Valued Members,

We had a busy year in 2021! We were able to proceed with and successfully complete several capital projects that had been put on hold during the pandemic.

Financial contributions of all amounts and in-kind donations totaled \$110,237. Purchases made in museum store and web store help fund our non-profit organization. Total sales revenue increased \$93,914 over the previous year and we gained 365 new customers. Welcome Center visitation returned to near-normal.

We appreciate all the support you give to the Danish Windmill and look forward to welcoming visitors from around the world to experience our Danish hygge in 2022.



Fire Suppression System Replacement— Our goal was to replace the 30-year old fire suppression system that runs throughout the 60-foot historic windmill, museum and gift shop. We were awarded a grant by Shelby County Community Foundation in Spring 2019 for \$6,000 which was less than half the amount we had requested.

As a result, additional funds needed to be raised before the project could begin. That was further complicated because fundraising was disrupted due to the pandemic and it also forced the project to be postponed three times. In January 2021 we contracted with Acme Sprinkler Systems and the project was completed in March at a cost of \$30,735. The new system is functioning perfectly.

Welcome Video —We produced a new 12-minute digital video with narration to use on tours that replaced a 27-year-old analog video. We installed state-of-the-art equipment including an HDTV, cables, TV anchor and Blu-Ray in the meeting room at a cost of \$5,551. Producer Paul Overton passed away a month after completion.

ChargePoint® EV Charging Station—A new dual ChargePoint® electric vehicle charging station was installed and the electrical system was updated to accommodate the new technology.

The ChargePoint® CT4000 is a dual port station which features intelligent power management options and allows two charging ports to share the same electrical circuit. The project was funded in part by the Mike & Lou Howard Foundation. Mike Howard brought the first electric car charging stations to Elk Horn in 2009. We are one of two EV charging stations between Des Moines and Council Bluffs. The project cost \$5,029 and we received a \$1,500 MidAmerican Energy Rebate for installing the new system.

Exterior Mill Repairs—We replaced the catwalk lumber and fencing which is an important safety precaution since visitors love to pose there for photos. Exterior parts of the Mill were repaired and painted including patching the masonry on the concrete base of the Windmill, the south side of the building and staining the deck. The total came to \$13,724 with an in-kind donation of labor from ACCE Enterprises, LLC.

VikingHjem Roof —The VikingHjem, a replica of a 900 AD Viking smithy's shop and home, was built on the Windmill grounds in 2007. In addition to being part of our interpretive program the VikingHjem is used for Viking reenactments that include live steel combat, Vikings in training, and Viking games.

The VikingHjem is a simple small house partially dug into the ground with a timber frame and planked wall design. Its roof is half cedar planks and half sod. Some timbers on the cedar side of the roof needed to be replaced due to wood rot. This involved removing the rotted timbers and replacing them with new felt and rough cedar planks.

We received a grant from the Shelby County Community Foundation of \$2,000 and the Sjaldborg Vikings, our Viking reenactors, provided an in-kind donation of the labor to complete the project. Net cost of the project was \$1,000.

Replaced Signs on the Interpretive Path

The eleven interpretive signs along the path around the complex were replaced due to age and deterioration. The new signs were \$500. Thanks to volunteer Bill Rollins who installed them for us.



Danish Windmill

PO Box 245, 4038 Main, Elk Horn, IA 51531-0245 USA
712.764.7472 | danishwindmill.com

Museum shop, mail order, web store & online fundraising



Purchases in the Museum and online stores help support the operation of the Danish Windmill. Julie Soll manages order processing and fulfillment.

Seventeen newsletters representing 57,716 emails were sent to approximately 3,350 subscribers with an average open rate of 26% up 3% over last year.

In March, we offered an early bird promotion with free shipping on 2021 collectibles from Royal Copenhagen and Bing & Grøndahl. The free shipping offer was used by 140 customers and generated \$19,045.10 in sales.

Packages mailed (365 went to new customers)	1,092
Web, catalog & phone orders	\$105,088.00
In store sales, flour, food and beverages	\$204,300.00
Tour admissions	\$11,613.00
Total sales revenue	\$321,001.00

The Mill's Christmas Catalog was mailed out to 3,000 customers in October. The catalog was downloadable from our website and promoted in e-newsletters and Den Danske Pioneer. We had orders from forty-nine states, Washington, DC, and ten foreign countries. Top six mail order states were California, Nebraska, Illinois, Minnesota, Texas and Washington.

Christkindlmarkt Des Moines—The Danish Windmill took first place honors as “People’s Choice”, “Best Display” and “Most Authentic” at the European-style open air holiday market that was held December 2-5 at Principal Park in Des Moines.

There was record attendance and the sales of our Scandinavian products were exceptional. Julie Soll, Mike and Lisa Riggs helped attendees shop our collection of traditional decorations, food and gifts so they could experience the genuine coziness and hygge of the Danish Christmas time.

We enjoy participating in the Christkindlmarkt and appreciate the Rasmussen Group's sponsorship of our booth.

Fundraising and Development Initiatives

The Danish Mill Corporation is designated as a tax-exempt non-profit organization as outlined in Section 501(c)(3) of the United States Internal Revenue Code with its purpose being to construct and maintain an authentic Danish Windmill and to operate the Windmill as an educational and historical museum. It is governed locally by a volunteer board of directors. Charitable gifts and donations are tax-deductible to the extent allowed by the Internal Revenue Service of the US and Iowa laws.

Financial contributions of all amounts and in-kind donations totaled \$110,237.00.

Donations: We accept a variety of gifts including: cash, securities, including stocks, bonds, mutual funds and IRAs, Gifts of Grain, gifts-in-kind, personal property, trusts, insurance (as long as the Mill is both the owner and the beneficiary), bequests and Danish items that can be resold in the Mill's Museum shop. Memorial donations continue to be a lovely way to honor your loved ones.

We are a participating non-profit and are listed with JustGive.org, Thrivent Choice Dollars, GiveSmart, NetworkforGood, Amazon Smile—with the Amazon Smile Foundation—and the PayPal Giving Fund. We are registered with Fidelity Investments Giving Marketplace to receive corporate employee matches.

Endowment Fund- The Windmill Endowment Fund was established to help provide for the long term viability of the Windmill. The Endowment is an “evergreen” resource in that the principal continues to grow and the Mill can access 4.5% a year for projects. In 2021, we

took a disbursement of \$4,115.00. As of the end of the fourth quarter the value of the Fund was \$94,328.00. The historical actual value of the account is \$72,000.00.

The Mill was recertified by the Iowa Principals & Practices for Charitable Non-Profit Excellence and is listed on the Iowa Non-Profit Register of Accountability.

The Danish Windmill's financials are published on the GuideStar® website so potential donors can review our public records and non-profit reports. We received the Guidestar® Gold Transparency designation in 2021.

The 12th Annual Meal for the Mill and Charity Auction is our major fundraising event. This year, the event was held Saturday, November 13. The auction was held online followed by a silent auction Saturday evening. In lieu of our traditional Gala banquet, we offered a drive-thru frikadeller meal-to-go with 100 meals served.

There were 45 items donated to the auction. The proceeds came to \$6,055.00



Grant Income

- **Western Iowa Tourism Region**—\$200 Iowa Tourism Conference Registration
- **Shelby County Community Foundation**—\$2,000 Repair the roof on the VikingHjem
- **Iowa Tourism Grant**—Awarded \$4,800 to fund in part a statewide cable TV and digital advertising campaign in Spring 2022.
- **Iowa Arts Council Emergency Program**—We received the disbursement of \$15,600.00 in 2021 that was awarded in 2020.

Organizations, Committees, Memberships and Community Involvement

Manager Lisa Riggs represents the Mill's interests in organizations relating to Danish heritage, windmills, travel and the local communities:

- Danish American Rebild Society Annual Meeting- Lisa attended
- Western Iowa Tourism Region
- Tivoli Fest and Julefest Committees
- Iowa Museum Association
- Museum Store Association
- Society for Preservation of Old Mills in America (SPOOM)
- The International Molinological Society (TIMS)
- Travel Federation of Iowa Board of Directors
- Shelby Community Hospital Foundation Board of Directors

The Windmill donated an Iowa flag to the Rebild National Park in Denmark and the annual Bing and Grøndahl Christmas plate to the Museum of Danish America for their collection.

Leisure Travel and Iowa Welcome Center—The Danish Windmill is a designated private Iowa Welcome Center and under contract until 2023. Phyllis, Faye and Lisa are Certified Iowa Travel Counselors. We have 250 different travel brochures on display.

Total visitor attendance in 2021 was 64,938. We took 202 surveys representing 16,966 individuals and 7,206 travel parties. Phyllis compiles data for the surveys. Before July 1, we had welcomed visitors from all 50 states and 26 different countries.

Group Tours— We publish a group travel brochure for the Danish Villages and the Mill is the central point of contact for tour planners. Phyllis Hoegh facilitates the bookings. In 2021 we had ten large groups representing Iowa, Colorado, Missouri, Nebraska and Denmark. We had 37 small walk-in groups of 8 or more. We collaborate with other nearby cultural heritage attractions to promote culinary and ethnic tours. Most motor coach guests are interested in Danish food.

Marketing, Promotion & Advertising Recap

Digital and Social Media—

- Facebook has 6,462 followers with 181 posts
- Twitter —671 followers with 23 posts
- Instagram —1,197 followers with 74 posts
- Pinterest—245 followers with 1,375 impressions

Google Earth, Google Places, Google maps, Google Merchant, Trip Advisor, Yelp, AAA, Entertainment.com, and Travellowa.com are constantly updated with new pictures, videos and coupons wherever possible.

Website— We integrate marketing efforts across print and digital media to achieve maximum exposure. Events and news are posted on the site. You can purchase merchandise, memberships and donate through the secure online store.

Brochures – Distributed 3,000 brochures to the Iowa Welcome Centers, updated group tour brochure and itineraries.

Outdoor Advertising—

Four billboards and four private directional signs along I-80 represent about 50% of our advertising expenditures and are a leading way to bring tourists into Elk Horn. We had the opportunity to add the fourth lighted billboard this summer.

Interpretive Path Signage—The eleven interpretive signs along the path around the complex were replaced due to age and deterioration.

Print Advertising—Ads are placed in state, regional newspapers, festival programs, mail order postcards and catalog and co-op advertising.

- *The Iowan* — the Iowa Museum section in four print issues and online

2022 Iowa Tourism Grant—The Windmill was awarded an Iowa Tourism Grant for 2022. The \$4,800 grant will help fund a statewide cable TV/digital ad campaign promoting weekend travel in conjunction with the Iowa Tourism marketing strategy. The campaign will run in early spring of 2022.

Tourism Education/Advocacy- Lisa and two others represent Western Iowa on the Travel Federation of Iowa board with the tourism industry lobbyists and representatives from other regions of the state. She attended the 2021 Iowa Tourism Legislative event, met with legislators at the Capitol and also serves on the legislative committee as chairperson for the school start date subcommittee.

The Mill is also active in the Western Iowa Tourism Region.

Education & Outreach Initiatives—

Speaking engagements, meetings and presentations included: Lisa did a Zoom presentation to the Frihed Lodge #153 Danish Sisterhood in Connecticut.

- *Omaha World Herald* and *Des Moines Sunday Register* -Spring and Summer Travel tabloid
- *Den Danske Pioneer* - full page Christmas web store advertisement
- *Midwest Living*—Best of the Midwest edition
- *Nebraska Life and South Dakota* magazine Iowa Tourism Coop
- Tourism Advertising in *Den Danske Pioneer*, *Western Iowa Vacation* issue and *Atlantic, Audubon, Council Bluffs and Harlan*.
- *Rebild National Park Society* program
- *Christkindlmarket Des Moines* program
- Western Iowa Auto Tour flyer
- KTIV-“Around Siouxland”

Publicity and Feature Articles

We received a significant amount of news coverage from press releases and media packets we sent out with news from the Mill.

- Radio interviews KSOM, KJAN KNOD, KMA
- The Iowa Galavant visited and videotaped a spot in the VikingHjem
- Several articles on the new car charging station, Morning Star Chapel as a wedding venue, Tivoli Fest and Julefest



Rebild Park Society Annual Meeting—Lisa attended the Rebild Annual Meeting in Arizona. She will serve on the International Board of Directors after their Annual Meeting in April.



2021 Concerts, Festivals and Events

- Celebrated Hans Christian Andersen's Birthday on April 2.
- 42nd Annual Tivoli Fest was held over Memorial Day Weekend. The Danish Windmill and Museum of Danish America sponsored the performance of violinist Ginny Blood at the festival.
- The Elk Horn Farmer's Market was held at the Mill grounds May through September. The Mill staff served Danish hot dogs one evening at the Farmer's Market.
- The Iowa Galavant tour was in Elk Horn on August 11.
- Endless Summer Sales and Citywide Garage Sales were held September 11-12.
- Celebrated Danish National Mill Day on June 20 with free admission.
- The Mill hosted a wedding at the Chapel October 9.
- Hosted the Exira Elk Horn Kimballton Homecoming Pep Rally and Coronation on Mill Grounds
- Meal for the Mill & CHAIR-ity Auction- The 12th annual event was a great success. Over \$6,000 was raised and 45 items were donated.
- 43rd Annual Julefest was held November 26 -27. There were 25 participants in the Naughty or Nisse 5k Polar Run from the Mermaid to the Mill.
- Prizewinners included:
 - Bryden Juelsgaard who took 1st place for Fastest with a time of 20:36,
 - Emma Conkler for Best Elf/Nisse #1, Nathan Steen for Best Elf/Nisse #2, and Nathan Paulsen, who was pushing kids in a stroller, won Craziest.
 - Little Kids in the Village (a new non-profit daycare) received a \$400 donation from the proceeds for the run.

2021 Donor Honor Roll

\$1 - \$99

Bertha Schroeter, Exira, IA
 Beverly Hemmingsen, Atlantic, IA
 Christy Dvorack, Atlantic, IA
 Glen & Janet Nelson, Atlantic, IA
 Jacquelyn Wickey, Atlantic, IA
 Janet Hoegh, Atlantic, IA
 Ramona Andersen, Elk Horn, IA
 Tammie Minssen, Council Bluffs, IA
 Gene Andersen, Ashton, NE
 Joyce & La Verne Schroeter, Elk Horn, IA
 Shirley Esbeck, Elk Horn, IA
 Beverly & Jamie Hemmingsen, Atlantic, IA
 Clarinda, IA
 Connie Andersen, Atlantic, IA
 Anne Stubing, Flushing, NY
 Doris Jones, Elk Horn, IA
 James & Deb Bieker, Elk Horn, IA
 Judy Braell, Palmyra, NY
 Glenda Molgaard, Fort Dodge, IA
 Sonja Swotzer, Omaha, NE
 Magda Esbeck, Elk Horn, IA
 Muriel Peterson, Elk Horn, IA
 Randy & Becky Thompson, Elk Horn, IA
 Roger & Lavonne Mikkelsen, Elk Horn, IA
 Sonda Christensen, Elk Horn, IA
 Wava Petersen, Elk Horn, IA
 Craig Burd, Chanhassen, MN
 Dwayne Bornholdt, Atlantic, IA
 Gary & Doris Comes, Atlantic, IA
 Jane Duysen, Treynor, IA
 Marilyn Hansen, Manning, IA
 Wanda Sornson, Elk Horn, IA
 Julie McKeever
 Julie Soll, Kimballton, IA
 Kevin & Lisa Hess, Van Meter, IA
 Doug & Wanda Smith, Atlantic, IA
 Jodee Dixon, Elk Horn, IA
 Doug Smith, Elk Horn, IA
 Rick & Shon Andersen, Marne, IA
 Kathleen Hansen, Ankeny, IA
 Tim & Kim Andersen, Elk Horn, IA
 Rosa Clemens, Exira, IA
 Nadine Jacobsen
 Alexis Hoegh Vosburg, Hampton, IA
 Blair Hoegh, Ankeny, IA
 James & Annette Brown, Mishicot, WI
 Bruce Hoegh
 Kim Eggert, Skagen, DK
 Mildred & Robert Peter Cundy, Rockwall, TX
 Scott & Jane Hoegh, Hampton, IA
 Susan Fisher, Des Moines, IA
 Jon Adams, Elk Horn, IA
 Mike & Debbie McClain, Elk Horn, IA

\$100 - \$299

Aiko & Akihiko Tominga
 Carol Schlake, Atlantic, IA
 Dennis Barton Trust, Manning, IA
 Joel McKeever, Defiance, IA
 Kent & Marge Ingerslev, Elk Horn, IA
 Lowell & Marilyn Kramme, Des Moines, IA
 Martha Griesheimer, Decorah, IA
 Monte & Emily Hoegh, Elk Horn, IA
 Sue & Richard Justman, Minneapolis, MN
 Thomas & Nan Horsfield, Layton, NJ
 Ryan Parker
 Lois Jean Christensen, Elk Horn, IA
 Joanna Christensen, Castle Rock, CO
 Laura Grebe, Pewaukee, WI
 Deb Bieker, Elk Horn, IA
 Anita Clark, DeLand, FL
 Ronald Nelson, Gresham, OR
 Steve & Jana Boettger, Harlan, IA
 Col. Paul & Becky Thompson, Woodbridge, VA

Joanne Greving, Elk Horn, IA
 Joni Griffin, Elk Horn, IA
 Mike & Lou Howard, Elk Horn, IA

\$300-\$499

Wava Petersen, Elk Horn, IA
 Cloid & Faye Farley, Elk Horn, IA
 Shon Andersen, Marne, IA
 Mike & Lisa Riggs, Elk Horn, IA
 Phyllis Hoegh, Elk Horn, IA

\$500-\$799

Jack Krogstad, American Endowment Foundation, Rockford, IL
 William & Sally Rollins

\$800-\$999

Network For Good on behalf of Many Individual Donors through Facebook
 Nola Schroeder, Cedar Rapids, IA

\$1,000-\$19,999

Paul & Annette Gude, Atlantic, IA
 Wayne Anderson, Solon, IA

\$20,000-\$49,999

Danish Brotherhood Lodge #227, Roscommon, MI

\$50,000 or more

Mike & Lou Howard Endow Iowa Charitable Fund—Elk Horn, IA



Memorials

In Memory of Nancy Kessel
 Joanne Greving, Elk Horn, IA
 Phyllis Hoegh, Elk Horn, IA

In Memory of Barbara Stenberg
 Beverly & Jamie Hemmingsen, Atlantic, IA

In Memory of Barbara Stenberg
 Cloid & Faye Farley, Elk Horn, IA
 Doris Jones, Elk Horn, IA
 Doug & Wanda Smith, Atlantic, IA
 James & Deb Bieker, Elk Horn, IA
 Janet Hoegh, Atlantic, IA
 Kathleen Hansen, Ankeny, IA
 Magda Esbeck, Elk Horn, IA
 Mike & Lisa Riggs, Elk Horn, IA
 Mildred & Robert Peter Cundy, Rockwall, TX
 Monte & Emily Hoegh, Elk Horn, IA
 Muriel Peterson, Elk Horn, IA
 Nadine Jacobsen, Elk Horn, IA
 Ramona Andersen, Elk Horn, IA
 Rick & Shon Andersen, Marne, IA
 Ronald Nelson, Gresham, OR
 Rosa Clemens, Exira, IA
 Sonda Christensen, Elk Horn, IA
 Sonja Swotzer, Omaha, NE
 Wava Petersen, Elk Horn, IA

In Memory of Dewey Linden
 Joanne Greving

In Memory of Esther Andersen
 Phyllis Hoegh, Elk Horn, IA

In Memory of Francis Howard
 Mike & Lisa Riggs, Elk Horn, IA
 Phyllis Hoegh, Elk Horn, IA

In Memory of Greg Gude
 Steve & Jana Boettger, Harlan, IA

In Memory of Irene Larsen
 Phyllis Hoegh, Elk Horn, IA

In Memory of Janet Bornholdt
 Alexis Hoegh Vosburg, Hampton, IA
 Bertha Schroeter, Exira, IA
 Beverly & Jamie Hemmingsen, Atlantic, IA

Blair Hoegh, Ankeny, IA
 Christy Dvorack, Atlantic, IA
 Cloid & Faye Farley, Elk Horn, IA
 Connie Andersen, Atlantic, IA
 Deb Bieker, Elk Horn, IA
 Doris Jones, Elk Horn, IA
 Doug & Wanda Smith, Atlantic, IA
 Dwayne Bornholdt, Atlantic, IA
 Gary & Doris Comes, Atlantic, IA
 Gene Andersen, Ashton, NE
 Glen & Janet Nelson, Atlantic, IA
 Glenda Molgaard, Fort Dodge, IA
 Jacquelyn Wickey, Atlantic, IA
 Jane Duysen, Treynor, IA

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 Kevin & Lisa Hess, Van Meter, IA
 Magda Esbeck, Elk Horn, IA
 Marilyn Hansen, Manning, IA
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 Muriel Peterson, Elk Horn, IA
 Nadine Jacobsen, Elk Horn, IA
 Paul & Annette Gude, Atlantic, IA
 Rick & Shon Andersen, Marne, IA
 Roger & Lavonne Mikkelsen, Elk Horn, IA
 Ronald Nelson, Gresham, OR
 Rosa Clemens, Exira, IA
 Scott & Jane Hoegh, Hampton, IA
 Shirley Esbeck, Elk Horn, IA
 Sonda Christensen, Elk Horn, IA
 Tammie Minssen, Council Bluffs, IA
 Wanda Sornson, Elk Horn, IA
 Wava Petersen, Elk Horn, IA

In Memory of Jeannette Swenson
 Joanne Greving, Elk Horn, IA

In Memory of Joanne Potts
 Mike & Lisa Riggs, Elk Horn, IA
 Phyllis Hoegh, Elk Horn, IA
 Steve & Jana Boettger, Harlan, IA

In Memory of John Chadwell, Head Viking
 Martha Griesheimer, Decorah IA

In Memory of John Jones
 Cloid & Faye Farley, Elk Horn, IA
 Mike & Lisa Riggs, Elk Horn, IA
 Phyllis Hoegh, Elk Horn, IA

In Memory of Merle Petersen
 Joanne Greving, Elk Horn, IA
 Mike & Lisa Riggs, Elk Horn, IA
 Phyllis Hoegh, Elk Horn, IA

In Memory of Nolan Parker
 Phyllis Hoegh, Elk Horn, IA

In Memory of Ramona Esbeck
 Phyllis Hoegh, Elk Horn, IA

In Memory of Richard Jones
 Phyllis Hoegh, Elk Horn, IA

In Memory of Stephen Petersen
 Phyllis Hoegh, Elk Horn, IA

In Memory of Verne Klein
 Joanne Greving, Elk Horn, IA

In Memory of Rev. Thomas C. Knutson
 Sue & Richard Justman, Minneapolis, MN

In Honor of

In Honor of Phyllis Hoegh's Birthday
 Nadine Jacobsen, Elk Horn, IA
 Facebook Friends

In-Kind Donations

Danish Plates & Collectibles

Kay Neller, Mitchell, SD
 Anonymous, Council Bluffs, IA
 Lisa Raszler, Papillion, NE
 Patty Manhart, Fremont, NE
 Glen Haselbarth, Minden, NE
 Ardeth Henderson, Malvern, IA
 Museum of Danish America, Elk Horn, IA
 Carol Leipzig, Salem, WI
 Ann Lynne Jensen, Waterloo, IA
 Roger Schatel, Hillsborough, NJ
 Ron Jensen, Rochester, MN
 Erika Nielsen, Des Moines, IA

Other In-kind Donations

Phyllis Hoegh, Elk Horn, IA—Danish Books
 Alan Mores, Harlan, IA—Jubilæumsudgave Danish Vase
 Mike & Lou Howard, Elk Horn, IA—Security System
 Norma Burkett, Elk Horn, IA—Danish dolls, elves, clothes & books
 ACCE Enterprises, LLC, Elk Horn, IA—Labor on catwalk, door locks, threshold, and sign
 Danish Countryside Vines & Wines—Wine for resale
 Kelsen, Inc., Melville, NY—Royal Dansk Danish Butter Cookies for resale
 Sjaldborg Vikings—Labor to repair VikingHjem
 Adventures Video Services—Video production services
 The Rasmussen Group—Sponsorship of the booth at Christkindlmarkt Des Moines
 Billboard placement—Moeller Farms

Gift of Grain

Paul & Annette Gude—Atlantic, IA

Danish Windmill Endowed Fund

Lowell & Marilyn Kramme, Des Moines, IA

Volunteers

Tom Potts
 Sjaldborg Vikings
 Justin Nelson
 Mike Riggs
 Mike Howard
 Shon and Rick Andersen
 Andy & Elizabeth Andersen
 Mr. & Mrs. Tim Andersen
 Joni Griffin
 Chris Fredericksen
 Tony Petersen
 Jo Nell Block
 Jana Boettger
 Cloid Farley
 Bill Rollins

Chair-ity Auction Item Contributors

Alan & Donna Mores
 Barb Smith
 Copenhagen Friday
 Deb Bieker & Sharlot Steen
 Doug & Wanda Smith
 Eileen Sornson
 Elizabeth's Baltic Amber
 Emily Paulsen
 Gaela Wilson
 Gene Thomsen - Old Danish Workshop
 Grace on Main
 Jill Madsen

Joanne Greving
 Jo Nell Block
 Joni Griffin
 Julie Jensen Soll
 Mike & Debbie McClain
 Mike & Lisa Riggs
 Mike & Lou Howard
 Nadine Jacobsen
 Nishnabotna Valley Quilters Guild
 O & H Danish Bakery
 Phyllis Hoegh
 Sharlot Steen
 Trudy Juelsgaard

Chair-ity Auction Item Buyers

Thanks to the following generous donors (buyers of items) who had fun outbidding each other:

Deb Bieker
 Doug Smith
 Joanna Christensen
 Joanne Greving
 Jodee Dixon
 Joel McKeever
 Joni Adams
 Joni Griffin
 Julie Soll
 Lois Jean Christensen
 Mike & Debbie McClain
 Mike & Lisa Riggs
 Mike & Lou Howard
 Phyllis Hoegh
 Ryan Parker
 Shon Andersen
 Steve & Jana Boettger
 Tim & Kim Andersen

Nørre Snede, DK 1848-1975

Celebrating 46 years in Elk Horn

Elk Horn, IA 1976-present

Bringing an authentic Danish windmill to Elk Horn in honor of the area's ancestor farmers became the dream of Harvey Sorenson, a second generation Danish American.

In 1975 the community of Elk Horn made that dream come true. They acquired an historic mill built in Nørre Snede, Denmark in 1848 and brought it to Elk Horn in pieces. Community volunteers reassembled it and restored it to working order.

Today the Danish Windmill stands proudly as a tribute to their Danish and agricultural heritage.

Board of Directors

Chris Fredericksen, President
 Tony Petersen, Vice President
 Shon Andersen, Secretary
 Joni Griffin, Treasurer
 Andy Anderson, Director
 Chad Juelsgaard, Director
 Tim Andersen, Director

Staff

Lisa Riggs, Manager
 Faye Farley
 Joanne Greving
 Phyllis Hoegh
 Debbie McClain
 Julie Soll
 Gaela Wilson, Contractor

Kevin O. Garrett
Certified Public Accountant
A Professional Corporation

P.O. Box 351
401 Poplar Street
Atlantic, IA 50022

Phone (712) 243-4187
FAX (712) 243-3406
e-mail: kogcpa@metc.net



Danish Windmill

PO Box 245, 4038 Main, Elk Horn, IA 51531-0245 USA
712.764.7472 | danishwindmill.com

INDEPENDENT ACCOUNTANT'S COMPILATION REPORT

To the Board of Directors
Danish Mill Corporation
Elk Horn, IA

Management is responsible for the accompanying condensed financial statements of Danish Mill Corporation (a nonprofit corporation), which comprise the condensed statement of financial position as of December 31, 2021, and the related condensed statement of activities and changes in net assets for the year then ended in accordance with accounting principles generally accepted in the United States of America. I have performed a compilation engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. I did not audit or review the financial statements nor was I required to perform any procedures to verify the accuracy or completeness of the information provided by management. Accordingly, I do not express an opinion, a conclusion, nor provide any form of assurance on these financial statements.

Management has elected to omit substantially all of the disclosures and the condensed statement of cash flows required by accounting principles generally accepted in the United States of America. If the omitted disclosures and the condensed statement of cash flows were included in the financial statements, they might influence the user's conclusions about the Organization's financial position, changes in net assets, and cash flows. Accordingly, these financial statements are not designed for those who are not informed about such matters.

January 10, 2022

Kevin O. Garrett, CPA P.C.

2021 Financial Overview

The Danish Windmill is a 501(c)(3) non-profit organization. Its primary sources of revenue are membership dues, charitable donations, proceeds from museum gift shop and online sales and museum admission fees.

The Mill also seeks financial support from charitable foundations, grants, corporate sponsorships and donations.

We strive to create mutually beneficial partnerships today and build a strong foundation for the future.

The Danish Windmill development goals are intended to help insure that future generations inherit a treasured community heirloom and that the Mill can maintain its independence and core values.

DANISH MILL CORPORATION
CONDENSED STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS
For The Year Ended December 31, 2021
See Accountant's Compilation Report

Revenue	\$	321,101
Cost of goods sold		166,442
Gross profit	\$	154,659
General, administrative and selling expenses		254,007
Operating (loss)	\$	(99,348)
Other support		142,534
Increase in net assets	\$	43,186
Net assets, beginning		1,014,389
Net assets, ending	\$	1,057,575

DANISH MILL CORPORATION
CONDENSED STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS
For The Year Ended December 31, 2021
See Accountant's Compilation Report

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