

Economic Impact of Travel On Shelby County—2018

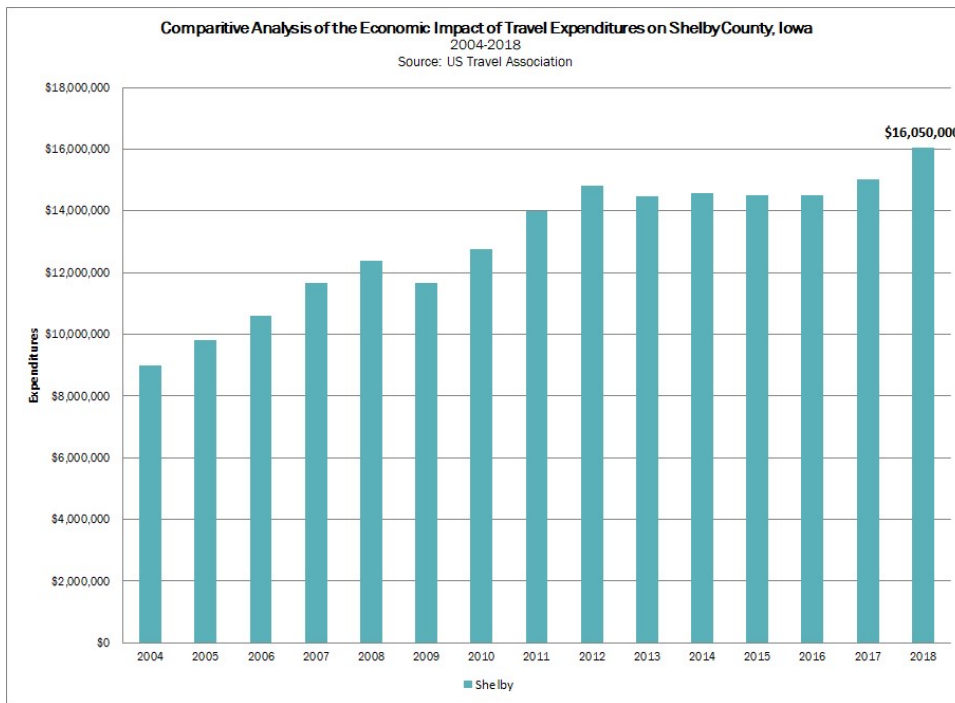
Tourism Works for Iowa

- ▶ Generates jobs in communities across the state.
- ▶ Brings new spending and associated tax revenues to Iowa.
- ▶ Supports community “quality of life” assets enjoyed by both residents and visitors.
- ▶ Helps portray Iowa as a good place to live, work and do business.

2018	Expenditures (\$m)	Payroll (\$m)	Employment (thou)	State Tax Receipts (\$m)	Local Tax Receipts (\$m)	County Rank in Total Expenditures
Iowa	\$8.99 billion	\$1.45 billion	70,200	\$517.5	\$129.6	
Shelby	\$16.05	\$1.84	0.09	\$1.06	\$0.15	65

Source: US Travel Association, August 2019

▶ 15 Year Trend in the Economic Impact of Travel On Shelby County



Year	Expenditures
2004	\$8,980,000
2005	\$9,810,000
2006	\$10,610,000
2007	\$11,680,000
2008	\$12,390,000
2009	\$11,660,000
2010	\$12,750,000
2011	\$13,980,000
2012	\$14,810,000
2013	\$14,460,000
2014	\$14,580,000
2015	\$14,500,000
2016	\$14,510,000
2017	\$15,010,000
2018	\$16,050,000

Source: A study prepared for the Iowa Economic Development Authority Iowa Tourism Office by the Research Department of the U.S. Travel Association, Washington, D.C.; Domestic Travel Impact on Iowa.

Downloads:

Full report: https://www.traveliowa.com/userdocs/pages/2018_Iowa_Economic_Impact_of_Tourism.pdf

Summary: https://www.traveliowa.com/userdocs/pages/Trsm_CountyImpact_08122019.pdf



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